

Press Release: Seattle Boat Show

Seattle Boat Show Offers Special Travel Packages

West Coast's largest boat show just one of many reasons to visit Seattle in January



SEATTLE – October 30, 2014 –The <u>Seattle Boat Show (Indoors +Afloat)</u> is so popular it attracts visitors from 41 US states, six Canadian provinces and as far away as Dubai.

And with good reason. It's the largest boat show on the West Coast and the third largest in the U.S., with two locations — indoors at CenturyLink Field Event Center and afloat at South Lake Union. To make it easy for out-of-town visitors, show organizers have put together an array of travel specials which include Victoria Clipper and Amtrak packages and rates as low as \$126.00 per night at conveniently located downtown hotels. The show opens Jan. 23 and runs through Feb. 1, 2015.

Seattle in January is one of those great off-season destinations. The summer crowds are gone, you can stroll leisurely and comfortably through the Pike Place Market, and post-holiday shopping bargains abound. Seattle is also a foodie's dream come true, with lots of the Northwest's best restaurants to explore once the Boat Show has closed each night. And January is crab and oyster season, so there's no better time to try Seattle's world-renowned seafood.

Travel from Canada

Clipper Vacations is offering customizable Seattle Boat Show packages for visitors from Canada, which include transportation to Seattle, a stay at a downtown Seattle hotel and admission to the Seattle Boat Show. Travel from Victoria, B.C. is via the Victoria Clipper and travel from Vancouver B.C. is via Amtrak. Guests of the Crowne Plaza Seattle Hotel get free transportation to the Boat Show. For more details about the packages, visit http://www.seattleboatshow.com/canada.html.

Travel from Portland

Customizable travel packages from Portland through Clipper Vacations are aboard Amtrak and also include transportation to Seattle, a stay at a downtown Seattle hotel and admission to the show. http://www.seattleboatshow.com/travel-portland.html

Amtrak Seattle Downtown Pioneer Square Courtyard Family Special

The Seattle Downtown Pioneer Square Courtyard has teamed with Amtrak to offer a special for families. Travel to the Seattle from any one of the 15 cities serviced by Amtrak Cascades – from as far north as Vancouver B.C. and as far south as Albany, Ore. Kids ride for free. Enjoy a deluxe room at the Pioneer Square Courtyard (within walking distance of King Street Station as well as the indoor location of the show at CenturyLink Field Event Center), breakfast the following morning for two adults and two children and admission to the Seattle Boat Show for two adults and two youth. http://www.seattleboatshow.com/amtrak-courtyard.html

Official hotels

Those coming from further afield than British Columbia or Oregon, or who simply prefer to make their own travel arrangements, can book directly with one of three official hotels: Crowne Plaza Hotel, Silver Cloud Hotel Stadium and Courtyard Seattle Downtown/pioneer Square. http://www.seattleboatshow.com/official-hotels.html

Special Nights at the Show – Uncorked and Sails & Ales

Visitors might want to plan their trips around two festive events – **Uncorked** on opening night, Friday Jan. 23, and **Sails & Ales** on Friday, Jan. 30.

At **Uncorked**, showgoers can sniff, swirl and sip their way through the Boat Show, tasting a variety of domestic and international wines at stations set up throughout the indoor location at CenturyLink Field. At **Sails & Ales**, showgoers can taste and toast the very best in Northwest craft beers from 13 artisan breweries.

For those on Clipper packages, a commemorative glass and six tasting tokens can be purchased at the show for \$15. Otherwise, packages for Uncorked and Sails & Ales that include show tickets can be purchased online for \$27.

About the Seattle Boat Show

The show features two locations, 1,000 recreational watercraft and more than 400 exhibitors. There are more than three acres of the latest innovations in accessories, technology and boating gear on display indoors, plus 100 world-class yachts in their natural habitat on South Lake Union. A free shuttle runs between both locations.

There are approximately 200 free seminars during the 10 days of the show and advanced training classes for a fee through Boat Show University. No other show in North America matches Seattle's in terms of the quality, variety and volume of seminars offered. Some of the world's top experts are presenters.

For a complete list of exhibitors, seminars, travel package and ticket prices, please visit www.SeattleBoatShow.com E-tickets go on sale Dec. 1, 2014.

Even More Reasons to Visit Seattle in January Other Seattle January 2015 attractions include:

- > "Dirty Dancing, "the record-breaking and sensational live theater production inspired by the smash hit movie, at the Paramount Theatre.
- > August Wilson's second Pulitzer Prize-winning drama "The Piano," part of the late playwright's acclaimed Century Cycle at the Seattle Repertory Theatre
- > The newly opened "Do You Know Bruce?" exhibit at the Wing Luke Museum. It features interactive multimedia displays, never-before-seen personal belongings and collector memorabilia of martial arts legend, movie star and cultural icon Bruce Lee.
- > Seattle's Museum of History & Industry (MOHAI), located a hop, skip and a jump from the on-water portion of the Boat Show, is a gem of a museum and should be on everyone's must-do Seattle list. The museum tells the story of Seattle through thousands of rare objects, historic images and interactive displays. The "Maritime Seattle" exhibit, hosted in the historic bridge room, celebrates Seattle's long relationship with water. The gallery also offers stunning views of Lake Union and its bustling world of boats, planes, paddlers and wildlife.

For a complete listing of events in and around Seattle in January, please visit www.visitseattle.org

