



 **NWboatinfo.com**
Recreational Boating Information for the Northwest

Northwest Boating Information LLC | Media Kit 2017-2018

Recreational boating information for the Northwest

NWBoatinfo.com was created out of a desire to have a single online resource for practical marine related information.

Boaters who are actively looking to cruise depend on timely, accurate and relevant content.

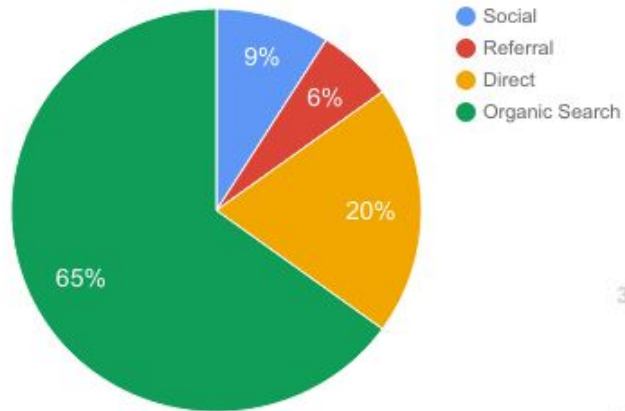
- 🚤 Service Yards
- 🚤 Sales & Supplies
- 🚤 Marinas & Parks
- 🚤 Education
- 🚤 Clubs
- 🚤 Events
- 🚤 News
- 🚤 Much more...



Did you know? The Salish Sea is one of the world's largest and biologically rich inland seas.

65% Organic Search

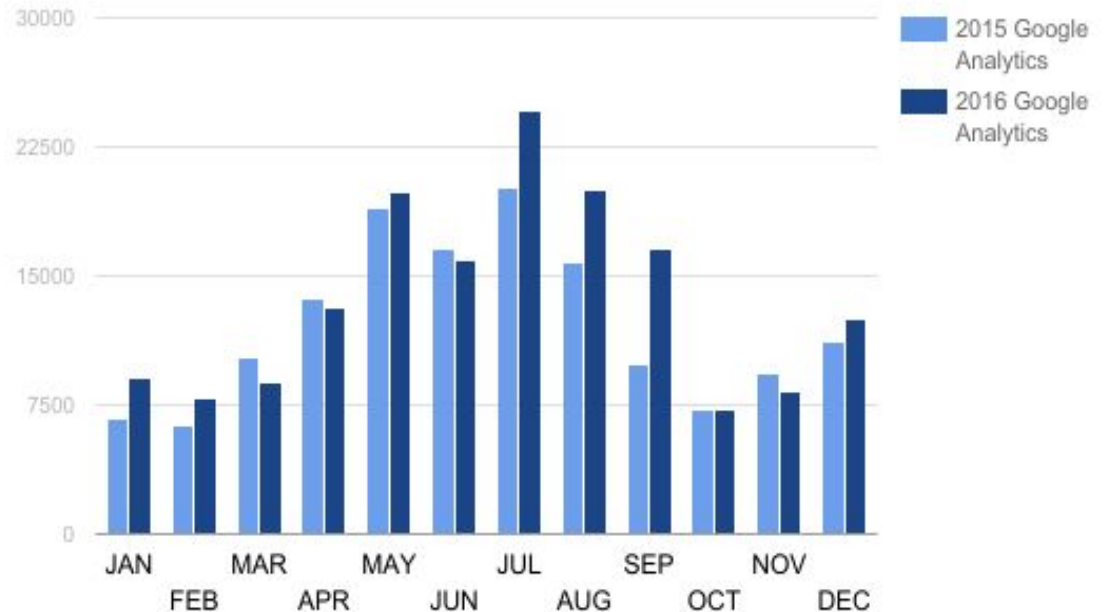
Users / Acquisition



- 76% live in Washington State
- 7% live in Canada
- 47% mobile tech Users
- Interests: technology & Real Estate

- 163,795 Users
- 484,241 Pageviews
- 70.9% Male / 29.1% Female
- \$138K HHI average

Users at NWBI



> Google analytics for 2016



2014 NMMA's data shows 226,662 registered boats in Washington State.

Promote your business with banners, press release or article

An affordable opportunity to show-off and promote your business, service, product or event.

Other Services:

News/P.R. Article < 3mo \$50

Basic listing – one time fee \$25

Event Promotion – Contact us

Specials: **all include basic listing*

*Annual 5 Pack \$700

- 5 + banners (300x250)
- 1 article / promo per month

*Multi-month banner discount

- 12 months 33% off
- 6 months 33% off
- 4 month 25% off



<p>Home</p> <p>Menu bar</p> <p>Targeted services</p>	<p>174 x 784 – \$100 per month</p> <p>Custom Header Banner</p>	
	<p>Base listing hyperlinked 000.000.0000</p>	<p>Base listing hyperlinked 000.000.0000</p>
	<p>Articles and events</p>	
	<p>300 x 250 Most common \$40 per month</p>	
<p>Banner size monthly rate:</p> <ul style="list-style-type: none"> • 240 x 400 \$40 • 300 x 100 \$25 • 300 x 600 \$60 • 728 x 90 \$50 • 468 x 60 \$30 		
<p>120 X 240 \$25 per month</p>		



Banner ads are an amazing way to establish brand identity and information without even a click!.

Thank you for considering NWBI

Please contact us with any questions.

- Email: info@nwboatinfo.com
- Call: Troy Childs | 206.979.1869

Northwest Boating Information LLC

Covering Puget Sound, Lake Union, Lake Washington,
San Juan Islands and parts for the Canadian Gulf
Islands.



Did you know? Washington State Parks has the largest mooring system in the United States.