



**For immediate release:**

## **Numbers Up at 2014 Lake Union Boats Afloat Show**

*More boats, new shoreside and in-water exhibitors, seminars, docking classes and new food vendors*

SEATTLE – August 11, 2014 – Regular attendees at Seattle’s 36th annual Lake Union Boats Afloat Show will notice quite a few new attractions this year —from the addition of seminars and in-water docking classes to a new layout, new exhibitors, new food vendors, and entertainment for the kids provided by Disney Radio. First-timers will no doubt be mesmerized by the wide variety of boats on display—from sport boats to sailboats, trawlers to mega yachts and everything in between. This year’s show is also notable for having more boats than any time since 2007. The show opens on Wednesday September 10<sup>th</sup> and continues through Sunday 14<sup>th</sup>, 2014 and is sponsored by Word Yachts.

### **New seminar series, presented by Sea Magazine**

The show is offering a series of free one-hour seminars with topics for the seasoned boat owner such as ‘Battling Mold and Mildew’ or ‘Cruising West Vancouver Island’ as well as topics geared to the first time boat buyer such as ‘Boat Buyers’ University: What is the process for buying a new or used boat?’

Seminars will be held on Friday through Sunday. For a complete list of seminars, seminar times and bios of the presenters, please visit <http://boatsafloatshow.com/seminars.htm>

### **Docking lessons provided by the crew from Hampton Yacht Group**

Docking can be nerve wracking —especially in tight spaces, unfamiliar marinas or when the wind or current kicks up. The ability to confidently and competently maneuver a boat in close quarters is the hallmark of a competent skipper and requires a set of skills that usually takes years to perfect and lots of trial and error. The Hampton Yacht Docking lessons will get participants started on that road to

complete confidence and will cover: basic docking, docking in tight quarters, docking in wind, undocking; steering – turning and swinging, contrary motion and propulsion, pivoting and walking; hull effects – wind, current, momentum; human factors; and how to use lines and fenders. The classes include 25 minutes of classroom training, and 20 minutes of in-water demonstration, and will be held once a day on Friday through Sunday. More details are available at <http://boatsafloatshow.com/seminars.htm>

### **New exhibitors for 2014**

There are more than a dozen new exhibitors this year. New in-water exhibitors for 2014 include:

Denison Yacht Sales, Inc. [www.denisonyachtsales.com](http://www.denisonyachtsales.com)

JK3 Yacht Sales [www.jk3yachts.com](http://www.jk3yachts.com)

Silver Seas Yachts [www.silverseas.com](http://www.silverseas.com)

Specialty Yacht Sales Corp [www.specialtyyachts.com](http://www.specialtyyachts.com)

Stan Miller Yachts [www.stanmilleryachts.com](http://www.stanmilleryachts.com)

West Bay Sonship Yachts, Ltd. [www.west-bay.com](http://www.west-bay.com)

### **New shoreside exhibitors for 2014 include:**

American Family Insurance [www.amfam.com](http://www.amfam.com)

Fisheries Supply Company [www.fisheriessupply.com](http://www.fisheriessupply.com)

Global Marine Insurance [www.globalmarineinsurance.com](http://www.globalmarineinsurance.com)

Helly Hansen [www.hellyhansen.com](http://www.hellyhansen.com)

Outdoor Emporium [www.outdooremporium.net](http://www.outdooremporium.net)

Seakeeper, Inc. [www.seakeeper.com](http://www.seakeeper.com)

Word Yachts [www.wordyachts.com](http://www.wordyachts.com)

### **For the little ones**

The show is not just for adults or for mom and dad to shop for the boat of their dreams. It's full of free activities for kids of all ages. Kids 8-16 can get on the water and be introduced to the thrill of small boat sailing with 60-minute free sailboat lessons courtesy of Sail Sandpoint. Reservations are available at:

<http://boatsafloatshow.com/free-sailing.htm>. All ages can enjoy the Center for Wooden Boats hands-on toy boat building. And new for 2014, Radio Disney Seattle will be onsite hosting water fun and safety activities and giving away tons of prizes throughout the day. The Radio Disney Seattle Road Crew will be there for this family-friendly event bringing exciting games, dances, giveaways including Seattle City Light's summer promotion 'Cookin with Kilowatts.'

### **Food, glorious food**

It's easy to work up an appetite climbing aboard all those boats. Showgoers will be pleased to know that there are several new dining options this year. In addition to a new restaurant at Chandler's Cove — Nouvilhos Brazilian Steakhouse — there will be two new food vendors at the show: My Sweet lil Cakes and El Sabroso. My Sweet lil Cakes was recognized by Thrillest last year as the Best Food Truck in Seattle and offers sweet and savory hotcakes on sticks, using batter made from scratch and fresh ingredients. El Sabroso serves up delicious Latin street food and specializes in gourmet Tortas, Tacos, Tamales (on green banana leaf) and Quesadillas. Those wanting to try the new Nouvilhos Brazilian Steakhouse should buy their show tickets online as they will receive a free appetizer at Nouvilhos Brazilian Steakhouse or a \$20 gift card (and a one year membership to BoatU.S.).

### **All you need to know**

**What:** South Lake Union Boats Afloat Show

**When:** Wednesday September 10<sup>th</sup> – Sunday September 14<sup>th</sup>, 2014

**Hours:** Weekdays 11am – 7pm

Weekends 10am – 6pm

**Where:** South Lake Union in Seattle

**Tickets:** Buy your tickets online and receive 1 year BoatU.S. membership and a free appetizer or \$20 gift card at Nouvilhos Brazilian Steakhouse at Chandler's Cove.

\$12 for adults / \$5 for kids 12-17 (kids under 11 are free).

\$18 for a multi-day pass.

Weekdays 5-7 pm: \$6

**Adult sailing lesson package:** \$50 Intro-to-Sailing ticket includes 2-day admission, 1.5 hour seminar and 1.5 hour on-water sailing lesson.

e-Tickets can be purchased at [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com)

## Getting

**There:** Parking lots are limited near the show. For convenience park downtown and take the Seattle Street Car directly to the show on South Lake Union. Check out [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com) for parking maps, discounts and directions.

## Show

**Office:** 206-748-0012

**Media** Lisa Samuelson, Samuelson Communications

**Contact:** [lisa@samuelsoncom.com](mailto:lisa@samuelsoncom.com) or 206-954-2574

Show photos available at: <http://www.boatsafloatshow.com/gallery.htm>  
Photos of individual boats available on request.

The 2014 Lake Union Boats Afloat Show is presented by [Word Yachts](http://wordyachts.com/).  
<http://wordyachts.com/>

